Jeroh Oghenetejiri

CONTACT

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SKILLS

Copywriting and proofreading
API documentation
Editing
Style guide development
Excellent research abilities
Efficient editing workflows
Whitepaper and case study development

Subject Matter Expertise
Industry 4.0
Industrial Automation
AI (Neural Networks)
Digital Transformation
Simulation, Scheduling, and Digital Twin
3D Printing
Edge and Cloud Computing
IoT, IIoT
Computer-Aided Design

EDUCATION

University of Lagos
Systems Engineering
Lagos

PROFESSIONAL SUMMARY

Creative and innovative Technical Copywriting Expert with 10 years of experience producing technical documentation and content across major industries. Over the years as a freelance professional, I have built a reputation for providing high-performing content that; broke down technical terms for non-technical audiences, engaged professionals using the right terminologies, and transformed data into the insight needed to serve C-level decision-makers.

Proficient in using diverse documentation formats, editing, and SEO tools. Excellent research capabilities to optimize copies. Highly creative with technical content to achieve measurable results. Adept at bridging the gap between Operational Technology and Information Technology with words.

EXPERIENCE

FormLabs, **Documenting Prototyping Workflows**
United States - Jan 2019 - Dec 2022

- Provided and delivered pillar posts, comprehensive user guides, and case studies for FormLabs suite of products and services; these copies positioned FormLabs role as a leader in its field and its commitment to educating its customer base.
- Developed templates for developing user guides.
- Created datasheets for new 3D printers and innovative printing materials.
- Outlined and developed blueprints and detailed technical writings from scratch.
- Participated in continuous content improvement by generating suggestions, engaging in problem-solving activities to support teamwork.

Simio, **Industrial Automation**
May 2017 - Dec 2021

- Developed technical content for the release of Simio's

AI-assisted digital twin platform and developed extensive content on the application of its simulation and scheduling software across major industry sectors such as Manufacturing, Oil & Gas, Mining, Transportation, Healthcare, and educational sectors.

- Collaborated with project managers to define new digital transformation concepts and rework standards.
- Utilised 3D modelling software to illustrate design and expansion plans.
- Drafted technical reports and recommended operational improvements to maximize profitability.

Exor International, **White Paper and Case Study Development**
Feb 2016 - Apr 2020

- Expanded its digital footprint through creative blogs and pillar posts.
- Developed technical whitepapers to introduce innovative IT solutions.
- Delivered projects on time and within budget to meet specifications.
- Participated in continuous improvement by generating suggestions, engaging in problem-solving activities to support teamwork.
- Developed case studies highlighting the value proposition of HMIs, wearables, and IoT devices.
- Created training manuals and documentation to improve operator performance and speed up solution adoption timelines.

Collavate, **User Documentation and Manual Development**
United States - Jul 2014 - Nov 2016

- Strategically contributed and created the documentation and user guide for its intuitive features used within Google Drive.
- Standardized workflow across content creation departments and implemented improvement strategies.
- Analysed, deployed, and documented new product features.
- Assisted DevOps with documenting and codifying development progress.
- Provided recommendations in technical functionality/business utility.